

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	Confirmation No.: 6784
Ron J. Hudson et al.)	
Serial No.: 09/921,097)	Group Art Unit: 2421
Filed: July 31, 2001)	Examiner: Sumaiya A. Chowdhury
For: METHOD FOR INTERACTIVE VIDEO)	
CONTENT PROGRAMING)	
(as amended))	

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

STATEMENT OF SUBSTANCE OF INTERVIEW

Applicant thanks the Examiner and Supervisory Examiner John Miller for the courtesy extended during the interview with Applicant's representatives on October 13, 2010. During the interview, Applicant's representatives discussed the rejection in view of Armstrong, Krapf and Jutzi. The Examiners advised Applicant's representatives that the rejections in the Final Action were improper because of how Jutzi was applied, and that the final rejections would be withdrawn for this reason.

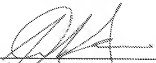
Applicant's representatives then presented to the Examiners proposed amendments to the claims to further define the claims. The amendments proposed by Applicant were not in response to the art rejections in the Final Action or to address any other prior art. Applicant submits that the claims as pending prior to the Examiner's amendment were indicated by the Examiners to no longer have any outstanding rejections and would be allowable subject to a further search by the Examiner. The Examiner indicated that she would consider making the proposed amendments by Examiner's Amendment. Thus, the amendments to the claims entered by Examiner's

amendment were made at Applicant's request and were not required by the Examiner.

To the extent any extension of time under 37 C.F.R. § 1.136 is required to obtain entry of this reply, such extension is hereby respectfully requested. If there are any fees due under 37 C.F.R. §§ 1.16 or 1.17 which are not enclosed herewith, including any fees required for an extension of time under 37 C.F.R. § 1.136, please charge such fees to our Deposit Account No. 50-1068.

Respectfully submitted,
MARTIN & FERRARO, LLP

Dated: November 10, 2010

By: 
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